

International

StudentInsurance.com

Announcement of New Website Launch

Monday, May 18, 2009 - Neptune Beach, FL

InternationalStudentInsurance.com has redesigned its website to improve navigation, functionality and user-friendliness. The new website still offers comprehensive international student health and travel insurance plans, but with better design and navigation, users can now access information, tools and plans more quickly and easily.

According to Ross Mason, International Director at International Insurance.com, “The new and improved site makes it simpler for international students to choose health and travel insurance that is well-suited to their needs. We went with a fresh, fun look that will be appealing to students around the world.”

The new design allows more direct access to the site’s powerful resources, like:

- Student Zone, where students can print ID cards, find medical providers, and fully manage their policy;
- Insurance blog covering all areas of student insurance and health and safety when abroad.
- Insurance requirements database, which informs international students in the US whether their school accepts ISI’s insurance plans.

Another important goal of the redesign was to improve communication with customers. “We’ve really tried to make our licensed agents as available as possible, with live chat, phone numbers and emails on every page of the site. We are also excited to offer full Spanish language support – with bilingual agents and Spanish language information and applications” added Mr. Mason.

For international students in the US and study abroad students around the world, choosing the correct insurance coverage is now much easier. Visitors can review the new website at <http://www.InternationalStudentInsurance.com> where they can read about plan details, chat with customer representatives, and quote or purchase online.

For more information, email info@internationalstudentinsurance.com or call Annemarie Keller at 888-247-1387 x105.

InternationalStudentInsurance.com is a specialized insurance agency selling health and travel insurance to students from around the world. Online since 2001, ISI is a trusted industry leader providing insurance to students studying outside their home country. Owned and operated by Envisage International Corporation, International Student Insurance is a NAFSA Global Partner and accredited with an A+ rating by the Better Business Bureau. For more information, visit the website at www.InternationalStudentInsurance.com